

## **NFT Sustainability Manifesto**

### **Link to the NFT Sustainability Manifesto:**

<https://www.mgmt.ucl.ac.uk/sites/default/files/upload/pdfs/Paolo%20Taticchi%20NFT%20Sustainability%20Manifesto.pdf>

### **About the creators of the NFT Sustainability Manifesto**

**Professor Paolo Taticchi** is a sustainability expert at UCL School of Management. His research, which focuses on corporate sustainability, is internationally recognised. In 2021, Paolo was named by Italian's leading business newspaper *Il Sole 24 Ore* as the most influential Italian under the age of 40.

[www.paolotaticchi.com](http://www.paolotaticchi.com)

**Michele Fabbro** is a London-based NFT designer and a senior FX artist. He is also the creator of the News On T-Shirt project.

<https://www.newsontshirt.com>

**Massimiliano Donnari (aka MAMO)** is an entrepreneur and listed artist based in Perugia, Italy.

<https://www.instagram.com/mamodart/>

**Stratis** is a blockchain-as-a-service platform that delivers several products and services for individuals, businesses and enterprises. Stratis utilizes existing Microsoft frameworks and technologies to appeal to an existing community of .NET Developers. With a current focus on Gaming and NFTs, Stratis offers the first commission-less NFT Platform and a variety of development toolkits, catering for the most popular gaming engines.

<https://www.stratisplatform.com/>

**Treedom** is the world's first platform for planting a tree remotely and following its story online. All trees planted and photographed and geolocated for maximum transparency, making it an ideal corporate partner for sustainability initiatives. To date, they have planted more than 3 million trees.

<https://www.treedom.net/en/>

**Link to the tree planted by Treedom to neutralize the carbon emissions associated to this single NFT which is not for sale:**

<https://www.treedom.net/en/organization/nft-sustainability-manifesto>